Shrinking newspaper circulation with fewer newspapers will now be merged with T.V. NEWS HOURS to allow corporate "news" selection to blanket major markets and manage public opinion (SEE G.E. covering it's own poisoning of the Hudson River and it's attempt to shape the remediation process on NBC}. Legalizing the ability to propagandize does not serve the PUBLIC INTEREST nor does it create an arena for the competition to search out the news that the public needs and deserves. Cross media ownership creates a tool for public relations to better serve the corporate needs rather than adding a new voice in the market place of ideas, there is merely a gag on competition and PR spin for product sales and placements. The trend toward fewer and fewer media players creates the certainty of oligarchic-message control with no effective oversight. DONT LET IT HAPPEN!!!